

2009 Invisalign Summit



“What’s your Invisalign Key to Success” Video Contest Submission Guidelines

Thank you for your interest in this program. To submit a video entry, please follow the simple instructions below.

Entries must be recorded on digital video

Sorry no vhs tapes will be accepted but don't worry most video cameras are digital.

Video must be submitted in one of the following formats:

- Windows Media Video (WMV)
- QuickTime (MOV)
- AVI
- MPEG

The great majority of digital video cameras record in one of these formats

Complete the Align Technology Release Agreement (provided below).

Once your Invisalign Key to Success video is ready, mail the video and signed release agreement (release may be faxed) to:

Align Technology, Inc.
Gideon Davis
3424 Overton Park Dr W
Fort Worth, TX 76109
FAX (408) 516-9607

- Or you may use the following website:

<http://dropbox.yousendit.com/video>

Files up to 2GB in size are accepted

NOTE: Your DVD or other device will not be returned to you after the contest

We recommend that the video be shot in full frame 720x480 but this is not a requirement. This is the default size for most digital video cameras.

Questions? Please email clined@aligntech.com.

Good luck to you and we look forward to seeing you in Las Vegas.

ALIGN TECHNOLOGY, INC.

RELEASE AGREEMENT

As consideration for the right to participate in the Invisalign® Keys to Success Promotion ("Promotion"), sponsored by Align Technology, Inc. ("Align"), I hereby agree as follows:

1. I acknowledge that a copy of the rules for the Promotion have been made available by to me by Align and that I am responsible for understanding such rules.
2. I understand that as part of my participation in the Promotion that Align Technology may request patient treatment information, including my patient's orthodontic records (eg. dental x-rays, photographs and plaster models) concerning his/her treatment with Invisalign. After obtaining the written informed consent of each patient, I will provide this and any additional information if Align Technology so requests. In addition, I agree that Align Technology may use the medical records, video submission and information provided by me (collectively "the Materials") in convention exhibits, promotions and advertisements of Invisalign in print or any other medium. I understand that my patient's health information and medical records will not be used for any other purpose than that described above, unless my patient and I give written consent. I grant to Align, it's agents, and others working for it or on its behalf and their respective licensees, successors, and assigns, permission to use the Materials (including my name and address) that I submitted, in any manner or medium whatsoever for purposes of demonstrating and promoting Invisalign without additional compensation.
3. ON BEHALF OF MYSELF, MY SUCCESSORS, ASSIGNS, HEIRS, BENEFICIARIES AND ALL OTHERS CLAIMING BY, UNDER, OR THROUGH ME, HEREBY RELEASE, COVENANT NOT TO SUE, ACQUIT AND FOREVER DISCHARGES ALIGN, ITS OFFICERS, DIRECTOR, STOCKHOLDERS, ATTORNEYS, EMPLOYEES, AGENTS, SUCCESSORS, AND ASSIGNS FOR ANY AND ALL LIABILITY AND ANY AND ALL CLAIMS, CAUSES OF ACTION, DEMANDS OR CONTROVERSIES, WHETHER KNOWN OR UNKNOWN, WHICH I NOW HAVE OR MAY HEREAFTER HAVE WHICH ARISE FROM OR RELATE OR PERTAIN, IN WHOLE OR IN PART, IN ANY MANNER TO THE WORK, SPECIFICALLY INCLUDING BUT NOT LIMITED TO DEMANDS, CLAIMS, CONTROVERSIES OR CAUSES OF ACTION BASED IN WHOLE OR IN PART ON ANY RIGHTS OF PUBLICITY, INVASIONS OR PRIVACY, PORTRAYALS IN A FALSE LIGHT, DEFAMATION, COPYRIGHT, MORAL RIGHTS, MENTAL DISTRESS, AND ANY OTHER LIABILITY, WHETHER SIMILAR OR DISSIMILAR TO ANY OF THE FOREGOING. ALIGN IS PERMITTED, ALTHOUGH NOT OBLIGATED TO INCLUDE MINE OR PATIENT'S NAME AS A CREDIT IN CONNECTION WITH THE CONTRIBUTION. ALIGN IS NOT OBLIGATED TO UTILIZE ANY OF THE RIGHTS GRANTED UNDER THIS AGREEMENT
4. I expressly agree that my contribution to Promotion shall be a specially ordered or commissioned work, is a work-made-for-hire, and that Align is the sole and exclusive owner of the copyright in and to said "Work". To the extent that my contribution is not a work-made-for-hire, I hereby assign any and all rights, including, but not limited to trade secrets, rights of publicity, and any other proprietary rights which might arise in whole or in part from such efforts. It is further expressly agreed and acknowledged that Align shall have the sole and exclusive worldwide, royalty-free and perpetual right to copy, distribute, prepare derivative works from, and publicly perform, show, and/or display the Work or any portion or version thereof.

Accepted and agreed:

Signature: _____

Print Name: _____

Date: _____

Address: _____