

## Clear Principles Agenda

### 8:00 am-12:00 pm: General Session (Doctors & Team Members)

- 1) Introduction
- 2) Getting Started with Invisalign
  - a) How aligners are manufactured
  - b) Invisalign “lingo”
  - c) Getting your office ready to start Invisalign treatments
- 3) Patient Selection
- 4) Patient Education
- 5) The Invisalign Treatment Process
  - a) Case submission
  - b) ClinCheck treatment plan review
  - c) Start treatment
  - d) Monitor treatment
  - e) Fine tuning and retention

### 12:00 pm-1:00 pm: Lunch

### 1:00 pm- 2:30 pm: Breakout Sessions

#### Doctor Breakout

- 1) Clinical Records
  - a) Patient photographs
  - b) PVS/VPS impressions
- 2) Invisalign Treatment Options
- 3) Treatment Options & Treatment Planning (Interactive with patient examples)
  - a) Completing prescription forms
  - b) Navigating the ClinCheck software
  - c) Clinical review of ClinCheck treatment plans
  - d) Establishing clinical preferences in the ClinCheck software

#### Team Members Breakout

- 1) Answering Commonly Asked Questions
- 2) Managing Phone Inquiries
- 3) Converting Patient Consults to Starts
- 4) Clinical records (taking photos & impressions)
- 5) Patient Appointments (scheduling & procedures)
- 6) Practice Marketing

### 2:30 pm- 4:00 pm: General Session (Doctors & Team Members)

- 1) Review the Invisalign Treatment Process (with patient case example)
- 2) Managing aligner tracking issues during treatment
- 3) Support & Additional Resources