

Clear Essentials I Agenda

8:00 am-12:00 pm: General Session (Doctors & Team Members)

- 1) Introduction
- 2) Getting Started with Invisalign
 - a) How aligners are manufactured
 - b) Invisalign “lingo”
 - c) Getting your office ready to start Invisalign treatments
- 3) Patient Selection
- 4) Patient Education
- 5) The Invisalign Treatment Process
 - a) Case submission
 - b) ClinCheck treatment plan review
 - c) Start treatment
 - d) Monitor treatment
 - e) Fine tuning and retention

12:00 pm-1:00 pm: Lunch

1:00 pm- 3:30 pm: Breakout Sessions

Doctor Breakout

- 1) Diagnostics & Planning Treatment
 - a) Preparation & patient education
 - b) Photographic records
 - c) Tooth movement concepts
 - d) Treatment approaches for alignment issues
- 2) Treatment Options & Treatment Planning (Interactive with 8 patient examples)
 - a) Completing prescription forms
 - b) Navigating the ClinCheck software
 - c) Clinical review of ClinCheck treatment plans
 - d) Clinical procedures

Team Members Breakout

- 1) Answering Commonly Asked Questions
- 2) Educating Patients from the Hygiene Chair
- 3) Managing Phone Inquiries
- 4) Converting Patient Consults to Starts
- 5) Clinical records (taking photos & impressions)
- 6) Patient Appointments (scheduling & procedures)
- 7) Practice Marketing

3:30 pm- 5:00 pm: General Session (Doctors & Team Members)

- 1) The Role Each Team Member Plays in Effectively Integrating Invisalign into the Practice
- 2) Review the Invisalign Treatment Process (with patient case example)
- 3) Support & Additional Resources