

## JANUARY NEWSLETTER

### INVISALIGN<sup>®</sup> EXPRESS 5 AVAILABLE JANUARY 30<sup>TH</sup>

Align Technology is excited to announce the launch of Invisalign Express 5, a cost-effective treatment option designed to treat very minor crowding, spacing, or orthodontic relapse treatments requiring five or fewer stages of Invisalign aligners. Invisalign Express 5, priced at \$549USD and available on January 30th, helps doctors treat more patients who may benefit from minor tooth movements but are reluctant to invest in treatment due to cost.

Invisalign Express 5 includes:

- A ClinCheck<sup>®</sup> treatment plan that shows a 3-D virtual representation of the desired final outcome
- The same SmartForce<sup>®</sup> attachments and aligner features found in other Invisalign treatment options, all of which are engineered to deliver the force systems for predictable tooth movements
- An optional one-time refinement of up to five aligners to achieve final tooth position as defined in the original ClinCheck treatment plan, for \$125USD

[View Invisalign Express 5 Video](#)

Align Technology will begin accepting Invisalign Express 5 cases on January 30th. Until then, we invite you to join Dr. Rene Sterental, Clinical Director of Product Innovation at Align Technology, on Aligntech Institute for a [video overview](#) of the Invisalign Express 5 features and a patient case review.

[Learn More »](#)

[Download Invisalign Express 5 Brochure »](#)

Have questions about Invisalign Express 5? Contact your Align Territory Manager or Customer Care at (866) 822-5446.

### INVISALIGN GOES DIGITAL WITH iTERO<sup>®</sup>

By Srini Kaza, Senior Director of Advanced Development

Providers of Invisalign<sup>®</sup> treatment have a powerful new tool to improve treatment quality, save time, and virtually eliminate rejected cases, with the launch of Invisalign integration for the iTero intra-oral scanner.

Traditionally, PVS impressions are used for Invisalign treatment. By upgrading to the iTero intraoral scanner, practices can realize a wide range of benefits, including:

- Better fit from better data. In blind fit tests, the instance of issues related to fit was significantly lower with aligners that had been created using intraoral scans compared to those created from PVS impressions. This is because intraoral scans provide significantly better data than scans made from PVS impressions, particularly with regard to gingival margins.

### NEW VIDEO TO INCREASE PATIENT ACCEPTANCE

Invisalign's popular "Straight Talk about Crooked Teeth" patient education brochure is now available in video format, for chair-side use in your practice. This video is designed to help practices increase patient acceptance of treatment by educating patients about the long-term consequences of malocclusion, including premature wear and periodontal disease.

[Click here](#) to download the video. Login required.

### ESSENTIAL GUIDE TO CLINCHECK WEBINAR

Take the fear out of ClinCheck treatment planning. Register for the Expert webinar "The Essential Guide to ClinCheck Treatment Planning and Communication". Join Dr. Ben Miraglia as he answers some of the most common questions including:

*How do I ask for that in ClinCheck?*

*What am I looking for in this ClinCheck?*

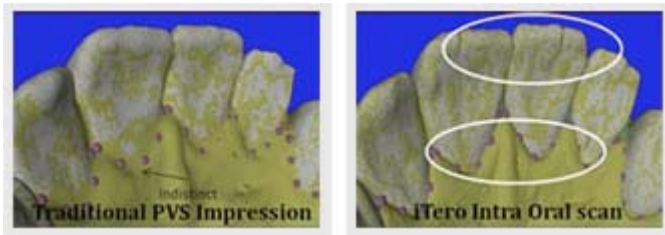
*Is this the best way to treatment plan for this patient?*

[Learn More »](#)

### UPCOMING EVENTS

#### Practice Integration Seminar

February 3, 2012  
Oklahoma City, OK



Superior resolution at cuspid tips and gingival margins

- Faster turnaround time. Eliminating shipping times allows for faster turnaround on ClinCheck treatment plans. Doctors will usually receive their ClinCheck treatment plan back within 2-3 days after submitting the case, compared to 7+ days for PVS impressions.
- Fewer rejects. While PVS impressions have a rejection rate of 3 to 4 percent, the rejection rate for intraoral scans has been just 0.3 percent, a reduction of over 90%.
- Better treatment quality. The improved data provided by the intraoral scan enables Invisalign to more accurately define the shape of the teeth in the arch and, especially, the critical gingival margin. The result is Invisalign aligners that more precisely conform to the patient's teeth, giving greater control of tooth movement.
- A more comfortable patient experience. Intraoral scans provide a more comfortable experience by eliminating the mess and gagging associated with PVS impressions. And with iTero, there is no need to coat the teeth with powder for scanning.



In addition to Invisalign treatments, the iTero scanner is also used for comprehensive restorative dentistry including: crowns, bridges, inlays, onlays, veneers, and fixture level implant impressions.

[Click here](#) to learn more about iTero scanners and iTero integration with Invisalign, or contact your Invisalign Territory Manager.

[Register Now »](#)

**Patient Acceptance Workshop**

February 10, 2012

San Jose, CA

[Register Now »](#)

**Ask The Expert webinar**

**“The Essential Guide to ClinCheck Treatment Planning and Communication”**

February 17, 2012

[Register Now »](#)

**Clear Essentials II**

February 24, 2012

San Diego, CA

[Register Now »](#)

---

Clinical training provided by guest speakers reflects their own views and not necessarily those of Align Technology, Inc. Contact your Invisalign Registrar for cancellation rules and policies. Schedule, location, pricing, and promotional offers are subject to change without notice.